

LAUNCH-A-THON

Powered by **LEADING EDGE FUNDRAISING**

Hello Parents!

We are excited to launch our fundraiser in the coming days and want to share how you can help. This fundraiser is the most efficient way to raise the most amount of money, in the least amount of time, while developing critical life skills and character qualities we are passionate about.

The best way you can contribute is to help your student gather 20-25 or more cell phone numbers from people who are likely to support them. (See the list below for ideas of potential supporters).

Your student will text out a fundraiser link and follow up with a phone call asking if they'd like to support. Supporter phone numbers are used for this fundraiser only and no personal information will be sold or used in any other way.

Thank you in advance for making our fundraiser a success!



Potential Supporters

MOM & DAD
BROTHERS & SISTERS
GRANDMA & GRANDPA
AUNTS & UNCLAS
COUSINS
RELIGIOUS MEMBERS

FAMILY FRIENDS
HOLIDAY CARD LISTS
FORMER COACHES
CLUB / OTHER SPORT COACHES
ACCOUNTANT
CONTRACTOR

DENTIST / ORTHODONTIST
DOCTORS
HAIR STYLISTS
INSURANCE AGENT
MASSAGE THERAPIST
MORTGAGE BROKER

CO-WORKERS
NEIGHBORS
CHIROPRACTOR
PERSONAL TRAINER
REAL ESTATE AGENT
VETERINARIAN

1 Getting started

1. Go to launch.fund or scan the QR code

2. New users:

Click 

Enter the non-case sensitive code: _____

Create your account

Return users:


Login with phone number or email


Click [Join Fundraiser](#) on top of your dashboard

Enter the non-case sensitive code: _____

Click 

3. Add the app to your home screen

-  • Open Safari and click the share icon at the bottom
- Click 'Add to Home Screen'

-  • Click the 3 dots at the top of your browser
- Scroll down and click 'Add to Home Screen'

2 Add contacts

1. Once signed in, click 

2. To add a contact, click 

3. Fill out the information

4. Click 

5. Repeat steps 2-4 for all 25 contacts!

